



SQUAREONE
INTERNATIONAL

COMPANY PROFILE

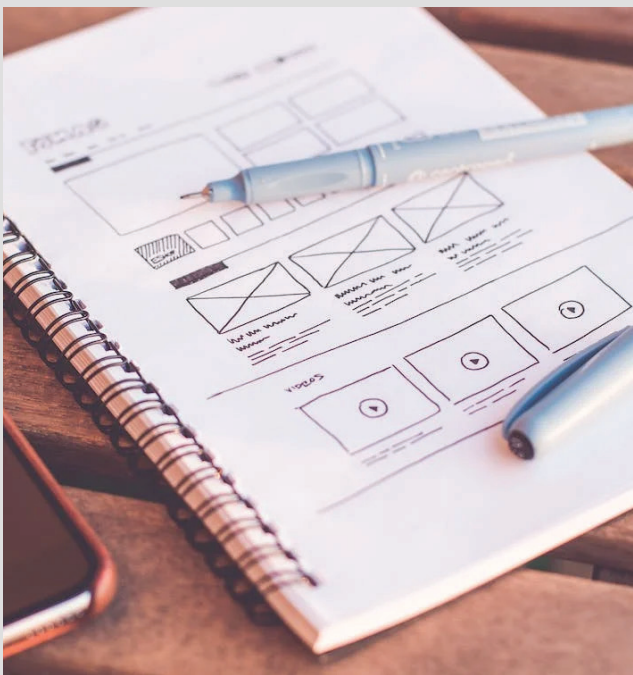
www.squareonestudioz.com

Don't start from scratch, start from Squareone

Squareone International is a youth owned international conglomerate that focuses on providing graphic design and web application services at affordable prices. We are a CIPA Registered Company (BW00004700050). The team consists of 4 youth members in Botswana

who bring their application development skills and multimedia design knowledge to the table.

With a small team of additional developers and designers in South Africa, Squareone International ensures that a global perspective to design standards is met.



Vision: Our vision is to create beautiful, functional designs that help our clients achieve their goals and stand out in their industries.

Mission: Our mission is to provide top-quality digital design, print design, UI/UX design, and corporate branding services to businesses of all sizes. We believe that great design can help our clients communicate their message effectively, build their brand, and achieve success. We strive to build strong relationships with our clients, understand their unique needs, and deliver exceptional results that exceed their expectations.

Squareone International has had the pleasure of bringing designs to life for companies such as:





Digital Design

- Website design: Design and development of custom websites that represent your brand and communicate your message effectively.
- Social media graphics: Creation of social media graphics that align with your brand's aesthetic and goals to help drive engagement and increase your following.
- Digital ad design: Design of eye-catching digital advertisements that get clicks and drive traffic to your website or landing pages.



Print Design

- Annual report/Company profile design: Creation of visually stunning and informative prints to showcase your brand and communicate your message to potential clients.
- Packaging design: Creation of packaging designs that reflect your brand's values and create a memorable experience for your customers.
- Billboard design: Design of large-scale outdoor advertisements that capture the attention of passersby and drive brand awareness.



UI/UX Design

- Wireframing: Creation of wireframes and prototypes to help visualize and plan user experience and design.
- User testing: Testing of websites and apps to gather feedback from users and improve overall user experience.
- Website redesign: Redesign of existing websites to improve user experience, increase conversions, and better reflect your brand.



Corporate Branding

- Brand identity design: Development of a cohesive brand identity that includes color schemes, typography, and overall design guidelines.
- Brand strategy: Creation of a comprehensive brand strategy that outlines how your brand will be positioned, communicated, and represented.
- Brand messaging: Development of a clear and consistent brand messaging strategy to effectively communicate your brand's values and story.



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